

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 585355 /		<u>Alt Order #</u> 09850366
<u>Product</u> OBAMA SKED B		
<u>Contract Dates</u> 10/23/12 - 11/06/12		<u>Estimate #</u> 2189
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
E 3	31	10/28/12	10/28/12	News Sunday 5p-530p	5p-530p			:30		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----S				1	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/22/12-10/28/12	News Sunday 5p-530p	5p-530p	-----Su	:30		\$450.00	NM		
	See MG 6.6											
E 4	31	10/28/12	10/28/12	News Su 530-6p	530p-6p			:30		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----S				1	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/22/12-10/28/12	News Su 530-6p	530p-6p	-----Su	:30		\$450.00	NM		
	See MG 6.6											
E 5	31	10/24/12	10/29/12	The Simpsons	6p-630p			:30		NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	M-WTF--				5	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	31	10/24/12-10/30/12	The Simpsons	6p-630p	M-WThF---	:30		\$900.00	NM		
	See MG 6.6											
E 6	31	10/24/12	10/29/12	The Simpsons	630p-7p			:30		NM	4	\$7,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	M-WTF--				5	\$1,100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	31	10/24/12-10/30/12	The Simpsons	630p-7p	M-WThF---	:30		\$1,100.00	NM		
	See MG 6.6											
	5	31	10/24/12-10/30/12	The Simpsons	630p-7p	M-WThF---	:30		\$1,100.00	NM		
	See MG 6.6											
	6	31	10/24/12-10/30/12	World Series on FOX	5p-CC	----Th----	:30		\$4,000.00	NM		
	Ⓜ MG for 4.1,3.1,5.2,6.2,6.5											
D 7	31	10/27/12	10/27/12	Cops/Syn	6p-7p			:30		NM	0	\$0.00
8	31	10/29/12	10/29/12	World Series on FOX	5p-CC			:30		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	M-----				1	\$6,000.00			
9	31	10/25/12	10/27/12	World Series on FOX	5p-CC			:30		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T-S-				1	\$4,000.00			
10	31	10/25/12	10/25/12	World Series on FOX	5p-CC		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$4,000.00			
11	31	10/26/12	10/26/12	Fringe Friday 8-9p	8p-9p		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,600.00			
D 12	31	10/28/12	10/28/12	Animated Encores Sun 6-7P	6p-7p		:30			NM	0	\$0.00
13	31	10/28/12	10/28/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,800.00			
14	31	10/24/12	10/29/12	TMZ	1035p-1105p		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				5	\$350.00			
15	31	10/28/12	10/28/12	Sunday Sports Zone	10p-1030p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$200.00			
16	31	10/28/12	10/28/12	Zappolo's People	1030p-11p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$100.00			
17	31	10/28/12	10/28/12	Family Guy SU 11P-12A	11p-12a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$75.00			
18	31	10/27/12	10/27/12	Sa LN 930p-10p	930p-10p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$650.00			
Totals											22	\$31,075.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	17	\$21,825.00	\$18,551.25
10/29/12 - 10/29/12	5	\$9,250.00	\$7,862.50
Totals	22	\$31,075.00	\$26,413.75

Signature: _____ **Date:** _____

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